

ANNUAL
SPONSORSHIP



2023



WWK LEAGUE

INTRO

Dear Friends,

We are back for our 8th WWK (Women with Knives) 2023 season! This unique sport has experienced explosive growth throughout the US and Canada, especially in this last year. We're writing you today to ask for your support for our league.

WWK is a 501(c)(4) all female knife throwing league that began in West Michigan, and is made up of 30 teams from Michigan, Ohio, Colorado, North Carolina, and South Carolina, as well as teams from Canada. This league is not only the first of its kind in West Michigan, but the first of its kind anywhere - in fact, WWK is the largest women-only knife league in the world!

Our season runs January 1 through April 30, but we only take a short break before preparing for the next year. This September we began preparation for the 2023 season with team registration and planning for 2023 events.

WWK hosts an annual tournament called Battle of the Blade Maidens in June where our entire league will gather as one group at our home range in Holland, Michigan. This event is done over a weekend where skills, confidence, camaraderie and friendships are built, and it is the highlight for many of our throwers.

We need the support of not only our friends and family, but also from the surrounding community. Your financial involvement plays a fundamental role in providing women an exciting and unique sporting experience that continues to change the lives of those who participate in so many incredible ways.

In this Sponsorship package for our 2023 season, you will find more detailed information on our league and what we do. Thank you again - your generosity and support will be greatly appreciated!

Sincerely,

WWK

VISION & MISSION

"Empowering and instilling confidence in women through the sport of knife throwing."



ABOUT US

WHO WE ARE

We are an all female knife throwing league born out of West Michigan. WWK continues to attract women of all ages, ethnicities, and professional backgrounds such as teachers, nurses, small business owners, top corporate executives, stay-at-home mothers, retirees, and the list goes on! Our league is comprised of women with all fitness levels, abilities, and disabilities. WWK has drawn women who have been compelled to escape the minutia and stress of daily life and unleash their inner warriors in a way that is positive, builds confidence, and forges friendships. All of our throwers have an alias name that is printed on league T-shirts, which adds to the freedom and fun.

WHAT WE DO

THE THROW

While WWK throwers are on teams, we really compete against ourselves for our own growth. Teams of 4-6 throw together, but there can be Intermediate, Advanced and Pro ranked throwers on the same team. A league throw is made up of 4 sets of throws by each thrower. The throws are done from the 2 meter, 3 meter, 4 meter, and 5 meter lines. We throw officially with our teams 6 times throughout the season.

WHAT IS THROWN

The WWK throwing style is called Rotational Throwing. We use a special type of balanced knife that is required to be within specific parameters for length and weight. They do not have a live edge on them.

There are other types of throws that we do at events and invitationals. There is a no-spin throw where the knife should not rotate. There is speed throwing, fast draw, and tomahawk throwing too!

THE TARGET

The knives are thrown at soft wood rounds - slices from felled trees - or end-cut targets made from lumber. The target contains a specific number of scoring rings as prescribed by the authorities of the sport. The targets are either octagonal or round. The center ring is 5 points, and each concentric ring is 1 point less, down to 1 point in the outside ring.

TESTIMONIALS

"I'm a 10-year breast cancer survivor and WWK has changed my life forever! My knife family/friends are the most uplifting, supportive group I've ever met and I love helping to empower more women through this sport."

- Dawn S.

"In 2012, I became disabled as a result of an auto accident. Recently, I joined WWK and learned to throw knives and tomahawks and it has changed my life! I am forever grateful and hope to inspire others with disabilities to give it a try!"

- Deb R.

"Being a part of WWK has made me feel empowered and confident. The ladies of WWK have become my family and are an amazing group of badass women!"

- Maria M.

HISTORY

SEASON 1 - 3 THROWERS, 1 TEAM

● **2016**

SEASON 2 - 6 THROWERS, 1 TEAM

2017 ●

SEASON 3 - 21 THROWERS, 4 TEAMS
FIRST SPONSORS

● **2018**

SEASON 4 - 28 THROWERS, 5 TEAMS
1ST TOURNAMENT - GUNG-THROW

2019 ●

SEASON 5 - 34 THROWERS, 6 TEAMS
1ST TOURNAMENT - BATTLE OF THE BLADE MAIDENS

● **2020**

SEASON 6 - 62 THROWERS, 8 TEAMS
BECAME NON-PROFIT - ADDED MENTORSHIP PROGRAM
HOSTED 1ST MEET & GREET - FEATURED ON 8-WEST WZZM
- FEATURED IN GRAND HAVEN TRIBUNE

2021 ●

SEASON 7 - 145 THROWERS, 24 TEAMS
ADDED LEADERSHIP TEAM

● **2022**

SEASON 8 - 145 THROWERS, 24 TEAMS
PLAN TO CAP AT 180 THROWERS, 30 TEAMS
TO ENSURE POSITIVE EXPERIENCE FOR ALL
AND CONTROL EXPLOSIVE GROWTH

2023 ●

SPONSORSHIP

LEAGUE FUNDS

Our throwers pay a small annual membership fee which is used for administrative expenses, league T-shirts, etc. Your support is used to supplement our membership fees, host events and meet and greets, range upkeep and targets, and to be able to offer scholarships to women for throwing knives, travel expenses to tournaments, food and beverages at events, prizes, etc.



SPONSORSHIP LEVELS

	Diamond Dagger Sponsor *\$1000 +	Gold Gryphon Sponsor *\$750	Silver Stiletto Sponsor *\$500	Bronze Blades Sponsor *\$250	Steel Sabre Sponsor **\$50-\$249
Invitation to WWK Events, and Sponsorship-Themed Throwing Events	X	X	X	X	X
Business Patronage throughout the year	X	X	X	X	X
Signage at MBT Range for 1 year	Prominent Location	Prominent Location	X	X	Name on Wall at MBT
Promotional and brand mention on all Print Media and League T-shirts	Prominent Location	Prominent Location	X	X	
Online Logo/Banner on WWK Social Media pages and Website with link back to Sponsor's site	X	X	X	X	
Honorary Throwing Name of your choosing printed on WWK League T-shirts	6 T-shirts	4 T-shirts	2 T-shirts		
Throwers will volunteer at your event or your favorite cause	Details TBD	Details TBD			
Throwing Event hosted at your site	Details TBD	Details TBD			
Event Exclusive Sponsorship	X				

* Cash and/or in-kind merchandise or trade ** One-time gift

BECOME A SPONSOR

BUSINESS NAME:

CONTACT:

MAILING ADDRESS:

EMAIL:

PHONE:

PLEASE INDICATE YOUR LEVEL OF INTEREST:

- ☐ DIAMOND DAGGER - \$1000
- ☐ GOLD GRYPHON - \$750
- ☐ SILVER STILETTO - \$500
- ☐ BRONZE BLADE - \$250
- ☐ STEEL SABRE - \$50-\$249



****EMAIL THIS FORM AND LOGO TO: WWKFUNDRAISING@GMAIL.COM**

ADDITIONAL INFORMATION:

- ☐ **PAYMENT ENCLOSED** - PLEASE MAKE CHECKS PAYABLE TO WWK
- ☐ **PAYMENT IS BEING MAILED. PAYMENT MUST BE RECEIVED BY OCTOBER 30, 2022 FOR THE 2023 SEASON - MAIL TO:** WOMEN WITH KNIVES
13090 WOODHAVEN DR.
GRAND HAVEN, MI 49417
- ☐ **PLEASE ACCEPT MY PRIZE ITEM DONATION** - PLEASE INDICATE VALUE: _____
- ☐ **PLEASE NOTIFY ME OF ANY LEAGUE EVENTS AND OTHER PARTNERSHIP OPPORTUNITIES DURING THE 2023 SEASON.**

LEAGUE REACH

SOCIAL MEDIA:

**1500+
FOLLOWERS AND
GROWING DAILY**

THROWERS IN :

**5 STATES +
CANADA**

LEAGUE GROWTH:

>100%

FROM 2021 TO 2022



WWK has been featured in the Grand Haven Tribune.



8-WEST, a daily Grand Rapids talk show, has featured WWK on Wood-TV 8 out of Grand Rapids twice in the past year.



Our Social Media demographic is 42.9% men and 57.1% women, with 40% between the ages of 35 and 54.

THANK YOU